Lazarus House Ministries’
37th Annual Sharing Our Bounty
Gala Dinner and Auction

SATURDAY, NOVEMBER 14, 2020

JOIN US AS WE DELIVER THE GALA TO YOU!

SPONSORSHIP OPPORTUNITIES
Lazarus House Ministries’ 37th Annual Sharing Our Bounty Gala Dinner and Auction

Lazarus House Ministries is Bringing the Gala to YOU!
We have planned the best in digital programming during our Live Virtual event — Sharing Our Bounty Gala Dinner and Auction. We are going LIVE from a studio to support the mission and protect its future. The event will raise critical funds that will allow us to continue providing support and services to families and individuals whose lives have been dramatically impacted by COVID-19. Gather a small group of friends as you host a House Party and enjoy a gourmet meal by Tuscan Kitchen with fine wines and more, with your “Party in a Box,” delivered to your home. This event promises to be a passion-filled interactive virtual experience you’ll never forget.

The event begins with a Virtual Cocktail Reception hosted by our emcee, Erika Tarantal, Anchor and Reporter of WCVB-TV CH 5. You will be able to interact with other House Parties before the exciting program, featuring a live auction with exclusive items as well as entertainment. We may crash your House Party with a camera crew to feature your viewing party LIVE from your home to others. More than 400 guests are expected to attend this highly-regarded annual event.

While our day-to-day and social situations have caused change in the way we live our own lives, poverty, homelessness and food insecurity do not stop during times of crisis; in fact, right now our Guests, our community, are more vulnerable than ever. Today, we need you to be the light and hope that restores dignity and changes lives. Your generous tax-deductible gifts are vital to the continuation of our programs, when they are needed the most — JOIN US.

EVENT DETAILS
SATURDAY, NOVEMBER 14, 2020
6:30 PM LIVE AND ONLINE

EASING THE BURDEN OF HOMELESSNESS, POVERTY & FOOD INSECURITY
ABOUT LAZARUS HOUSE MINISTRIES

Opening Doors Out of Poverty
Since opening its doors as an emergency homeless shelter in 1983, Lazarus House has been breaking the cycle of poverty in the Merrimack Valley and beyond. Our food and clothing programs assist families by stretching their dollars so they can afford rent, heat and utilities. Housing, both emergency and transitional, provides a safe haven for homeless families and individuals.

WHY SUPPORT LAZARUS HOUSE MINISTRIES?
As a densely populated city, Lawrence continues to experience COVID-19 infection rates that are among the very highest in the state. Based on Lawrence residents’ experience of the gas explosions in 2018 and the recession of 2008-09, the economic downturn resulting from COVID-19 is anticipated to hit the community hard and recovery of households and businesses to be a longer-term process than elsewhere in the Commonwealth. Because of the high level of need in our community and the essential services we provide, Lazarus House remains committed to ensuring uninterrupted access to food and shelter, with modifications in place to protect the health and safety of Guests and staff.

ADAPTING OUR SHELTER TO SERVE IN THIS ERA OF COVID-19

EMERGENCY SHELTER
For 37 years, the Lazarus House shelter has provided a safe, comfortable environment where our Guests can renew their self-worth and feel empowered to overcome roadblocks to self-sufficiency. COVID-19 has forced us to change the way we shelter our Guests. Going forward, our shelter will focus specifically on the care of families. By creating “family suites” consisting of a bedroom, living room, and a private bathroom, we can offer greater protection for our Guests and staff. This extensive renovation project is nearly complete. We look forward to welcoming families into this new, enhanced space.

FOOD PANTRY
Before COVID, our Food Pantry served about 750 people every Wednesday. Now, weekly food distribution averages well over 1,000 individuals and families. We anticipate this number to increase, as it typically does, with the colder temperatures. The real struggle for our Pantry staff is the prepackaging of 1200 to 2400 bags of food for distribution while following COVID protocols for social distancing. Cleaning and sanitizing continues.

SOUP KITCHEN
Typically, we have 140/day guests come to the Soup Kitchen. Since the end of June, we’ve seen a steady increase, and the number of Guests served a hot and nutritious meal has passed 300/day; that’s nearly double the amount of meals each day! To respond to the need, we have expanded service and are now open 6 days a week.

ISHAH HOUSE RECOVERY CENTER
Through a partnership with the city, we offered one of our facilities to serve as a COVID recovery center. On June 10th, after six weeks of operation, the city closed the center. It was good to work with the city in a time of national crisis. We are grateful to God for each of our properties and partnering with the city, sharing our resources for the good of all felt right.
SPONSOR EXPERIENCES

Sponsor Experiences are below. Standard sponsor opportunities are listed on the following pages. Please contact us if you would like to customize benefits to enhance your partnership to include branded activation on-site, category exclusivity, product sampling in our “Party in a Box”. With your feedback and input, we will be able to customize a sponsorship to fit your needs.

NOTE: PLEASE CONTACT AJ EVENTS TO DISCUSS THE DETAILS OF THE EXPERIENCE OPPORTUNITIES AT 617-267-2244 OR EMAIL AJ WILLIAMS DIRECTLY AT AJ@AJEVENTS.COM.

VIRTUAL EXPERIENCE SPONSOR $25,000
(Only 1 available)

This experience driven sponsorship will place your company front and center. You’ll receive significant exposure with recognition every time the Program is mentioned. Program sponsored by (Your Company). Transform the Virtual event with your Cocktail Reception and Waiting Room area into your company’s very own branded experience. The stage backdrop will prominently display your logo alongside with the event logo. Your brand and message will be featured with (2) 16:9 ads to be featured on the screens during the Program and your logo will be included on most slides during the program. Our office will assist in customizing this experience for you Live and Online.

Your Package includes:

- Credit as the Virtual Experience Sponsor on all materials
- Access to event and stage photos
- Logo Placement on step & repeat wall, Live and Online for top sponsors only
- Special recognition from the Co-Chairs during event program
- Opportunity for Inclusion in our “Party in a Box”
- Prominent placement of corporate logo and link on the Sharing Our Bounty website
- Four (4) dedicated social media mentions
- Two (2) full-screen 16:9 color PPT program slides
- Recognition in all media releases
- Prominent placement of your logo/link or individual name on our website
- Full page ad in the event program book
- Three (3) House Parties for Ten
HOUSE PARTY HOST
Support Lazarus House by being a House Party Host. Host a Party for Two, Six or for Ten while practicing social distancing and watch the live-streamed event from the comfort of your home. Your package includes Sharing Our Bounty, a pre-event networking reception, a 60-minute live-streamed program and a Party in a Box, delivered to your door, catered by Tuscan Kitchen. Delivery locations include the Merrimack Valley and Metro Boston.

PARTY FOR TEN $2,500
Your package includes:
• Credit as the Host on all materials
• Digital invite listing your name as the House Party Host with your details
• Ten (10) two-course meals (entrée of your choice with dessert)
• Four (4) bottles of wine
• Four (4) program books
• Party favors for ten (10)
• Safe hospitality guidelines, Virtual login instructions and tips

PARTY FOR SIX $1,500
Your package includes:
• Credit as the Host on all materials
• Digital invite listing your name as the House Party Host with your details
• Six (6) two-course meals (entrée of your choice with dessert)
• Two (2) bottles of wine
• Two (2) program books
• Party favors for six (6)
• Safe hospitality guidelines, Virtual login instructions and tips

PARTY FOR TWO $250
Your package includes:
• Two (2) two-course meals (entrée of your choice with dessert)
• One (1) half bottle of wine
• One (1) program book
• Party favors for two (2)
• Safe hospitality guidelines, Virtual login instructions and tips

HOUSE PARTY ADD ONS
MIXOLOGIST $1,000
• Add a mixologist to create cocktails and pour your beverages in style. Service for two hours.

EVENT EMCEE $2,500
• EMCEE will stream live from your home featuring Erika Tarantal, WCVB-TV CH5

UPGRADE MY PARTY TO 20 $2,000
• Upgrade to a party of 20. Add ten (10) additional guests, as a bonus, we will send cleaning and sanitizing crew to your home.

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**SPONSOR OPPORTUNITIES**

**SHARING OUR BOUNTY $40,000**

- Credit as Sharing Our Bounty sponsor on all event materials
- Special recognition from our Co-Chairs
- Logo prominently displayed during the Virtual waiting room
- Logo on step & repeat wall, Live and Online for top sponsors only
- Welcome letter to guests in program book
- Opportunity to designate a Host Committee Member
- Logo inclusion on email the Virtual and Party Box instructions to guests
- Logo inclusion on the Party in a Box
- Opportunity for Inclusion in our “Party in a Box”
- Prominent placement of your logo/link or individual name on our website
- Four (4) dedicated social medial posts
- Logo prominently displayed in Eagle Tribune ad
- Press release highlighting your sponsorship
- Prominent logo inclusion on all event digital invitations
- Two (2) full screen 16:9 color PowerPoint slides
- One (1) inside cover ad and one (1) full page color ad in event program
- Four (4) House Parties for Ten

**HOPE FOR THE FUTURE $20,000**

- Credit as Hope for the Future sponsor on all event materials
- Logo prominently displayed during the Virtual waiting room
- Logo on step & repeat wall, Live and Online for top sponsors only
- Opportunity to designate a Host Committee Member
- Opportunity for Inclusion in our “Party in a Box”
- Prominent placement of your logo/link or individual name on our website
- Two (2) dedicated social medial posts
- Logo inclusion prominently displayed in Eagle Tribune ad
- Recognition in all media releases
- Prominent logo inclusion on all event digital invitations
- One (1) full screen 16:9 color PowerPoint slide
- One (1) full page color ad in event program
- Three (3) House Parties for Ten

**CHANGE MAKER $10,000**

- Credit as Change Maker sponsor on all event materials Live and Online
- Logo on step & repeat wall, Live and Online for top sponsors only
- Opportunity to designate a Host Committee Member
- Logo/link or individual name on our website
- One (1) dedicated social medial post
- Logo inclusion in Eagle Tribune ad
- Recognition in all media releases
- Logo inclusion on all event digital invitations
- One (1) half page color ad in event program
- One (1) House Party for Twelve

**VISIONARY $5,000**

- Credit as Visionary sponsor on all event materials Live and Online
- Logo/link or individual name on our website
- Logo inclusion on all event digital invitations
- One (1) half page color ad in event program
- One (1) House Party for Ten

**BENEFACTOR $3,000**

- Credit as Benefactor sponsor on all event materials Live and Online
- Logo/link or individual name on our website
- Logo inclusion on all event digital invitations
- One (1) quarter page color ad in event program
- One (1) House Party for Ten

Lazarus House Ministries is a non-profit 501(c)(3) organization; a portion of the cost of Sponsorship and House Parties is tax deductible.

lazarushouse.org / Event Office Phone: (617) 267 2244
SPONSOR COMMITMENT FORM

AS IT WILL APPEAR IN PRINT

INDIVIDUAL OR COMPANY NAME

CONTACT NAME

TITLE

E-MAIL

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

SPONSOR LEVELS (Please Check One)

☐ VIRTUAL EXPERIENCE SPONSOR $25,000

☐ SHARING OUR BOUNTY SPONSOR $40,000

☐ HOPE FOR THE FUTURE SPONSOR $20,000

☐ CHANGE MAKER SPONSOR $10,000

☐ VISIONARY SPONSOR $5,000

☐ BENEFACTOR SPONSOR $3,000

HOUSE PARTY IN A BOX PACKAGES (Please Check One)

☐ PARTY FOR TEN $2,500

☐ PARTY FOR SIX $1,500

☐ PARTY FOR TWO $250

HOUSE PARTY ADD ONS:

☐ MIXOLOGIST $1,500

☐ EMCEE $2,500

☐ UPGRADE MY PARTY TO 20 (additional) $2,000

QUANTITY__________ TOTAL: $ __________________

Contributions are tax deductible as permitted by law. Lazarus House Ministries is a 501(c)(3) and its tax identification number is: 04-2755382. For payments by ACH, please call (617) 267-2244 for information.

PAYMENT (Please Check One)

☐ A check is enclosed for the above donation checked. Payable to the following: Lazarus House * please add in memo: Sharing Our Bounty Gala.

☐ Please reserve the above sponsorship for my company or myself and send an invoice to my attention.

☐ We cannot participate, but we are pleased to donate $ ________________ payable to the following: Lazarus House * please add in memo: Sharing Our Bounty Gala.

☐ I would like to support Lazarus House Ministries from my Donor-Advised Fund (DAF) $ __________________

☐ I would like to pay by Credit Card OR PROCESS ONLINE: SharingOurBounty.org

NAME ON CARD: __________________

CARD #: __________________

EXP DATE: __________________

CVC CODE: __________________

THANK YOU!

PLEASE COMPLETE THIS FORM AND RETURN TO AJ@AJWEVENTS.COM OR MAIL TO:
SHARING OUR BOUNTY GALA C/O AJ EVENTS
75 NEWBURY STREET, 3RD FLOOR, BOSTON, MA 02116
OR FAX TO: (617) 536 8883

lazarushouse.org / Event Office Phone: (617) 267 2244

Sharing Our Bounty Gala 7
CONTACT US!

We would be happy to answer your questions, discuss any custom opportunities, and hear your suggestions!

Get in touch with Kelley or AJ!

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