

# Lazarus House Ministries'

# 20th Annual Hike for Hope

## 3 Mile Walk-A-Thon



### SUNDAY, SEPTEMBER 29, 2019 | THE PARK IN ANDOVER



#### GOLD | \$5K

- Registration for 20 walkers
- Corporate branding on walker's t-shirts
- Corporate branding at Mile Markers 1.5 and 2.5
- Name celebrated in a Lazarus House e-News
- Corporate branding on event website
- Special announcement of appreciation during opening ceremony

#### SILVER | \$2.5K

- Registration for 15 walkers
- Corporate branding on walker's t-shirts
- Corporate branding at Mile Marker .5
- Name celebrated in a Lazarus House e-News
- Corporate branding on event website
- Special announcement of appreciation during opening ceremony

#### BRONZE | \$1K

- Registration for 10 walkers
- Corporate identity on walker's t-shirts
- Name celebrated in a Lazarus House e-News
- Corporate identity on event website
- Special announcement of appreciation during opening ceremony

#### PREMIER\* | \$25K

- Registration for 30 walkers
- Dominate corporate branding on all marketing materials
- Corporate branding signage in the Team Village Center
- Corporate branding signage throughout the walker's route
- VIP Sponsor tent to set-up marketing material / promote your business
- VIP registration area
- Corporate branding featured on start / finish event banner
- Corporate branding featured in Lazarus House event email blast
- Corporate branding on event website, social media and print promotional material
- Press release highlighting and celebrating premier sponsorship

#### PLATINUM | \$10K

- Registration for 25 walkers
- Corporate branding on walker's t-shirts
- Corporate branding signage in the Team Village Center
- Corporate branding at Mile Markers 1 and 2
- Name celebrated in a Lazarus House e-News
- Corporate branding on event website, social media
- Special announcement of appreciation during opening ceremony



\* One exclusive sponsorship at this level

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### Sponsorship Levels:

- PREMIER\* | \$25K
- PLATINUM | \$10K
- GOLD | \$5K
- SILVER | \$2.5K
- BRONZE | \$1K

Please send corporate identity high resolution logo and artwork in eps, tiff, pdf, or jpg to [events@lazarushouse.org](mailto:events@lazarushouse.org) no later than September 10, 2019.

Please make check payable to Lazarus House and mail to: **Lazarus House  
Hike for Hope  
P.O. Box 408  
Lawrence, MA 01842-0808**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street: \_\_\_\_\_ City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Your sponsorship greatly impacts the lives of those served by Lazarus House. Thank you for allowing us this opportunity to be an extension of your generosity. Please contact our Events Department with any questions. We welcome you to call 978-269-5222 or email [events@lazarushouse.org](mailto:events@lazarushouse.org).

- We would like to sponsor low income students and families to participate in the Hike for Hope: \$ \_\_\_\_\_
- Cannot attend, however, we wish to support Lazarus House with a donation of: \$ \_\_\_\_\_

Your contribution will be used to support the important work of Lazarus House Inc., a 501(c) 3 nonprofit organization. We provide a continuum of care encompassing, but not limited to food, shelter, clothing, advocacy, education, work preparation, a listening ear, a welcoming heart and the restoration of dignity and self-respect to people who are poor and in dire need. For tax purposes, the IRS requests that we inform you that, over and above the value of the event services, your contribution is tax deductible to the fullest extent provided by law.

The Lazarus House Tax ID# is: 042-755-382.

\* One exclusive sponsorship at this level

